

Community Participation in Cultural Preservation in Gerendeng Pulo Village, Karawaci District, Tangerang City

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Abstract

This research aims to describe community participation in cultural preservation in Gerendeng Pulo Village. Based on the research results, information was obtained that there is a form of community participation in Gerendeng Pulo Village to preserve Chinese ethnic culture, namely the participation of workers in mutual cooperation to improve a clean, neat and green environment with the concept of Chinese culture values to eliminate the stigma of slum villages becoming cultural villages, participation property, namely donations of money and goods which are managed by the community and then used for cultural preservation purposes. Participation in constructive ideas such as the idea of thematic improvement of Gerendeng Pulo village and providing the concept of cultural preservation through the implementation of Cap Go Meh activities as a promotion to introduce Gerendeng Village. Pulo, Participation takes the form of ability or expertise that is used to encourage, mobilize and motivate the people of Kampung Gerendeng Pulo to be actively involved in improving the environment and preserving culture. The Tangerang City Government needs to be responsible for supporting the development and preservation of culture in Gerendeng Pulo Village from various aspects, to provide stimulus and not provide excessive intervention.

Keywords: Community participation, preservation and culture

1. Introduction

Tangerang City is an area with various ethnic communities in it, the existence of various ethnicities in Tangerang City causes interactions between ethnicities which will ultimately lead to socio-cultural changes in the community, especially in Tangerang City. Interethnic interactions in Tangerang City can result in socio-cultural changes and cultural penetration. Socio-cultural change is a symptom of changing social structures and cultural patterns in a society. Social and cultural change is a general phenomenon that occurs throughout time in every society. This change occurs in accordance with the essence and basic nature of humans who always want to make changes.

Three factors that can influence social culture are work pressure in society, communication effectiveness, and environmental changes. Cultural changes can also arise due to changes in the social environment and contact with other cultures (Thresnawaty, 2015). Regarding social culture, especially in Tangerang City, there is something quite interesting to study regarding the existence of a subdistrict area in Tangerang City, namely Gerendeng Subdistrict which is in the Karawaci District area of Tangerang City. Nowadays, Gerendeng sub-district is better known as Gerendeng Pulo village, where in this area there is a Chinese ethnic group known as the Benteng Chinese community. Cina Benteng is a Chinese community that has its own uniqueness. Unlike Peranakan Chinese in general, the Benteng Chinese have dark skin and their eyes are not slanted. His ancestors were Hokkien Chinese who came to Tangerang and lived for generations in the Gerendeng area to Pasar Lama which was the forerunner of Tangerang City.

The people of Benteng China have acculturated and adapted to the local environment and culture. They can no longer speak Chinese, every day they use Sundanese and Betawi. However,

the people of Benteng China still maintain and preserve the traditions of their ancestors which have been around for hundreds of years, one of which is maintaining the Cap Go Meh culture. The existence of the Chinese fort in Gerendeng Village is a phenomenon as clear evidence of how harmonious Chinese culture is with local culture in Gerendeng Village through the social interaction of the community. In order to maintain harmonious socio-cultural relations between ethnic groups and maintain consistency and community spirit in the Gerendeng sub-district, the Chinese ethnic group initiated an activity in Gerendeng Pulo Village which prioritizes Chinese cultural values, namely Cap Go Meh because the Gerendeng Pulo area is an area that the majority are ethnic Chinese. Cap Go Meh is the end of a series of Chinese New Year celebrations held every 15th of the first month of the Chinese calendar.

The Cap Go Meh activity in Gerendeng Pulo village is a cultural acculturation because Tangerang City has a variety of cultures and religions, so the Cap Go Meh activity carried out by the community in Gerendeng Village is an effort by the ethnic Chinese community to preserve their culture. The presence of ethnic Chinese in Gerendeng Village was centered in 3 Community Units which then established Gerendeng Pulo Village as a basis for carrying out activities aimed at preserving community culture in Gerendeng Pulo Village through Cap Go Meh festival activities initiated by the community. The cultural preservation activities of the Gerendeng Pulo village community are a potential that has been captured by the Tangerang City government to be used as a tourist destination as an embodiment of the visitable City of Tangerang.

Gerendeng Pulo Village, the majority of whose people are ethnic Chinese, is the existence of a community that plays a role in preserving a culture that has been passed down from generation to generation from the previous generation to the next generation through social interaction and a combination of the culture of the surrounding community with organized community movements to create a village. Gerendeng Pulo is a forum for holding cultural preservation activities, one of which is through the Cap Go Meh festival as a local ethnic Chinese culture in Gerendeng Pulo Village.

Cultural preservation activities in Gerendeng Pulo Village, which is predominantly ethnic Chinese, are a potential that needs to be maintained and developed as a form of preserving local culture in Tangerang City in general so that in preserving this culture there is not enough participation from the community to preserve it through social activities and culture, however, government participation is also needed to explore community activities in Gerendeng Pulo Village. As a manifestation of the role of the Tangerang City government. Socio-cultural changes in Gerendeng Pulo Village were born because of a movement of ethnic Chinese people in Gerendeng Village. The existence of Gerendeng Pulo Village is an effort by the ethnic Chinese community to preserve Chinese culture amidst other cultures in Gerendeng Village. However, as time goes by, the existence of preserving Chinese culture in Gerendeng Pulo Village has experienced several problems faced by the community in Gerendeng Pulo Village.

The movement to preserve culture in Gerendeng Pulo Village is due to the PHBS program from the Tangerang City government so that the people in Gerendeng Pulo Village are encouraged to carry out social changes that have an impact on preserving ethnic Chinese culture. The problem of cultural existence in Gerendeng Pulo village occurs not because of social conflicts related to differences in culture, ethnicity, religion and race, but because of technical problems related to the implementation of cultural preservation programs in general which involve the active participation of the community in Gerendeng Village. Pulo in carrying out its activities.

The problem that arises is how the socio-cultural conditions of the people in Gerendeng Pulo Village can maintain their ancestral traditions through cultural preservation that has been built

independently by the government so that it can continue to be supported by the government through government programs. Therefore, it is necessary to describe the extension of Chinese culture in Kampung Gerendeng Pulo which was born due to the movement of the community independently with various socio-cultural conditions of the Benteng Chinese community in Tangerang City, especially in the Gerendeng sub-district, and the role of the people of Kampung Gerendeng Pulo in seeking to preserve this culture. It has been passed down from generation to generation through various activities that constitute its culture. The importance of preserving and maintaining cultural values in order to maintain existence in a modern society requires serious action in all aspects of social layers in society.

2. Literature review

Participation

Participation is a person's involvement in a group situation that encourages him or her to contribute in any form to the group in an effort to achieve goals and take responsibility for the business in question. Participation is not only in the form of physical involvement in work, but involves one's own involvement so that a large responsibility and contribution to the group arises. (Suharto, 2018). In other words, participation means a willingness to help the success of each program according to each person's abilities without sacrificing one's own interests. Thus, participation is the participation of the community in the process of identifying problems and potential that exist in the community, making decisions about alternative solutions to deal with problems, implementing efforts to overcome problems, involving the community in the process of evaluating changes that occur.

Thus, what is meant by participation in the context of this research is the involvement of the community in Gerendeng Village in preserving the culture that exists in Gerendeng Pulo Village, Gerendeng Village, Karawaci District, Tangerang City. There are several principles of community participation that have been prepared by the Department for International Development (DFID) in (Normina, 2016), these principles are 1) Coverage: All people or representatives of all groups affected by the results of a decision or development project process, 2) Equality and partnership: Basically everyone has the skills, abilities and initiative and has the right to use this initiative to be involved in every process to build dialogue without taking into account the level and structure of each party, 3) Transparency: All parties must be able to develop communication and an open and conducive communication climate to give rise to dialogue, 4) Equality of authority: Various parties those involved must be able to balance the distribution of authority and power to avoid domination, 5) Equality of Responsibility: Various parties have clear responsibilities in each process because of equality of authority (sharing power) and involvement in the decision-making process and subsequent steps, 6) Empowerment: The involvement of various parties cannot be separated from all the strengths and weaknesses that each party has, so that through active involvement in every activity process, there is a process of mutual learning and mutual empowerment of each other, and 7) Collaboration: There is a need for cooperation between various parties involved to share each other's strengths in order to reduce various existing weaknesses, especially those related to human resource capabilities.

Cultural Preservation

Preservation is an effort that is based and this basis is also called supporting factors, both from within and from outside the thing being preserved. Therefore, a conservation process or action recognizes strategies and techniques that are based on individual needs and conditions (Judge, 2018). This concept is used to protect and regulate in an effort to preserve cultural resources and

the values they contain as well as the authenticity of the past environment. Communities can play an active, independent role, take initiative and be proactive in conservation activities. People who are expected to be able to participate actively are people in areas where there are historical heritage such as cultural heritage. Communities independently plan, formulate, implement and evaluate their activities. Usually there are always drivers in every community. This driving figure is a leader who will direct and guide his community.

Cultural preservation requires community involvement or participation because according to the Heritage Society, it is stated that preservation requires an action or strategy that is based on individual needs to continue to exist. The actions referred to in preservation in the context of this research are actions carried out continuously, directed, integrated to realize certain goals that reflect the existence of something that is permanent and eternal, dynamic, flexible and selective by the community in Gerendeng Pulo Village to preserve the culture that exists. exist in the community. The theoretical concept for describing culture in Kampung Gerendeng Pulo is guided by cultural elements for scientific purposes and analysis which are classified into the main elements of culture according to (Soekanto, 2016) namely: 1) Tools and equipment for human life (residential clothing, household tools, weapons, production tools, transportation, etc.), 2) Livelihoods and economic systems (agriculture, production systems, systems distribution, and so on), 3) Social systems (kinship systems, political organizations, legal systems, marriage systems), 4) Language (oral and written), 5) Arts (fine arts, sound arts, movement arts, and so on), 6) Knowledge system, and 7) Religion (belief system).

3. Research Methods

This research will describe naturally how community participation in cultural preservation in Gerendeng Pulo Village, Gerendeng Village, Karawaci District, Tangerang City, uses qualitative methods. Community activities in preserving culture that has been passed down from generation to generation in Gerendeng Pulo Village, Gerendeng Village, Karawaci District, Tangerang City is the subject.

4. Research Results and Discussion

4.1 Community Participation in Preserving the Culture of Gerendeng Pulo Village

The community participation approach and cultural preservation have something in common, namely that they tend to be dynamic in nature. Community participation is able to mobilize resources according to needs, while cultural preservation is a process of accepting environmental changes. So, community participation in cultural preservation is a process of community involvement in efforts to maintain the existence of cultural heritage so that sustainable cultural preservation can be realized. Likewise, community participation in Gerendeng Pulo Village is quite closely related to the preservation of culture in Gerendeng Pulo Village.

Coverage: All communities in Gerendeng Pulo Village have an interest in participating in every activity in Gerendeng Pulo Village, so that they are involved in carrying out activity programs independently because all communities in Gerendeng Pulo Village are affected by the results of activities that have been carried out such as the Cap activities Go Meh is a Chinese ethnic cultural activity that has been carried out regularly and has had an impact on cultural preservation, in fact the people in Gerendeng Pulo Village are people of Chinese descent or better known as Chinese Benteng.

Equality and partnership: Basically, the people in Gerendeng Pulo Village have different abilities, both economic abilities and skills, and have the right to participate according to their

abilities to be involved in improving the environment in Gerendeng Pulo Village, independently and with community cooperation. participate both in energy and in the form of materials managed by the RT/RW. This means that the people of Gerendeng Pulo Village have equality or the same rights to participate according to their abilities, where the resources owned by the people of Gerendeng Pulo Village are managed jointly.

Transparency: All elements of society, starting from the Rukun Warga, Rukun Tetangga, and the community in Gerendeng Pulo Village, communicate openly to develop community self-help programs and implement programs from the government in order to create interactive dialogue to unite the vision and mission in improving the former Gerendeng Pulo Village. has the stigma of a slum village being a clean, neat and green village and preserving its culture through the Cap Go Meh activity which is routinely carried out every Chinese New Year.

Equality of authority: The community in Gerendeng Pulo Village collaborates synergistically according to their portion with the Tangerang City Government to implement programs that have been launched by the government, such as synergy in the Clean and Healthy Living Behavior (PHBS) program. **Equal Responsibility:** The community in Gerendeng Pulo Village has a responsibility to be involved in the decision-making process for every activity carried out to improve the environment and preserve existing culture. **Empowerment:** with the active involvement of the community in Gerendeng Pulo Village in activities to preserve culture through various activities, one of which is Cap Go Meh, this creates a process of mutual learning and mutual empowerment. In this way, preserving the culture in Gerendeng Pulo Village is one of the efforts to empower the people living in Gerendeng Pulo Village.

Cooperation: The community in Gerendeng Pulo Village collaborates with various parties so that strengths are shared to reduce various existing weaknesses, especially those related to resources in preserving culture in Gerendeng Pulo Village. Forms of community participation to preserve culture in Gerendeng Pulo Village are energy, property, thoughts and skills possessed by the community which are implemented through active community participation. Labor participation, namely participation in the form of labor assistance as carried out by farmer groups in Gerendeng Pulo Village who are involved in planting productive plants, people who paint the Gerendeng Pulo village environment to be clean and neat, repair and build infrastructure/facilities as well as social activities in the form of cultural preservation activities in Gerendeng Pulo Village.

Then the next form is property participation, namely participation in the form of donations of money, objects or items used for the purposes of cultural preservation in Gerendeng Pulo Village. Furthermore, participation is an idea, namely participation in the form of ideas, suggestions or input related to the implementation of programs to improve the environment in Gerendeng Pulo Village so that it gets out of the stigma of a slum village into a clean, neat and green village and becomes a village with cultural tourism through cultural preservation in Gerendeng Pulo Village. , finally skills participation, namely participation in the form of abilities or skills that are used to encourage, move and motivate the community in Gerendeng Pulo Village to be actively involved in improving the environment and preserving culture in Gerendeng Pulo Village.

Meanwhile, the forms of participation carried out by the people of Gerendeng Pulo Village in preserving culture in Gerendeng Pulo Village are:

1. Community participation in preserving the aesthetics of buildings that have cultural values, participation of workers in Gerendeng Pulo Village by carrying out community service work in mutual cooperation to improve a clean, neat and green environment with the concept of Chinese cultural values such as installing lanterns that are steeped in culture. China, then there

is participation in property related to aesthetics, such as caring for and improving the environment and building areas that are considered sacred by the Chinese ethnic group, such as maintaining Dhamapala Vihar which comes from community self-help and community donations to maintain the monastery. This monastery is maintained by donations from the people of Gerendeng Pulo Village, there are also donations from people outside the Gerendeng Pulo village who set aside money to maintain this place of worship, especially during Vesak celebrations, first cleaning the Buddha statue in the monastery. Apart from participation in property which is intended to maintain the aesthetics of buildings that have cultural value, there are also objects or goods from the community that cannot participate in the form of labor. Then there was participation in ideas from the people of Kampung Gerendeng Pulo which were constructive in nature, such as ideas for improvement, thematics of Gerendeng Pulo village and providing the concept of cultural preservation through the implementation of the Cap Go Meh activity as a promotion to introduce Kampung Gerendeng Pulo as an area that has the potential to be used as cultural tourism. especially during Chinese New Year celebrations through the Cap Go Meh activity. Then, finally, skills participation was carried out in Gerendeng Pulo Village, namely the implementation of the Clean and Healthy Living Behavior (PHBS) program by forming farmer groups by mobilizing people who have farming skills to plant productive plants whose results are used for the community in Gerendeng Pulo Village.

2. Community participation in preserving unique cultural values is seen from the cultural image of the Chinese ethnic group, Kampung Gerendeng Pulo, better known as Benteng China. There is labor participation provided by the people of Kampung Gerendeng Pulo in the form of physical assistance for building repair activities and improving the environment of Kampung Gerendeng Pulo when the Cap Go Meh festival will be held as a Chinese New Year celebration as well as activities that have been programmed by the Tangerang City government such as Cisadane Festival activities, the community participating in the Cisadane festival activities even though it was initiated by the government, we made tents to sell and then we also participated in lion dance performances. The form of energetic participation carried out by the community in Gerendeng Pulo Village is not only to improve the environment in the Gerendeng Pulo Village area but also to get involved in other activities which have become routine programs of the Tangerang City government, such as the Cisadane festival. Then there were several participation ideas that came from the ideas of the people of Kampung Gerendeng Pulo, namely the community improving their environment with a vision for the future to make Kampung Gerendeng Pulo a village that has cultural tourism potential that needs to be developed starting from building a polite, friendly and orderly community character as the character of the community. located in a tourist area. With the cultural uniqueness in Gerendeng Pulo Village, such as the majority of ethnic groups living there being Chinese who still uphold the culture that has been passed down from generation to generation, Gerendeng Pulo Village has quite strong potential to become a cultural tourist attraction that highlights Chinese culture. Of course, the hopes of the people of Kampung Gerendeng Pulo need to be synergized and supported by the Tangerang City government so that the realization of cultural preservation of the cultural uniqueness of Kampung Gerendeng Pulo as a cultural tourist attraction can be realized.
3. Community participation in privileges, where the culture in Gerendeng Pulo Village is special and has the influence to strengthen the environment so that it has the opportunity to be utilized commercially. The form of labor participation carried out by the community in Gerendeng

Pulo Village is carrying out promotional activities through social activities such as improving the environment to make it clean, neat and green, taking part in competitions for the Clean and Healthy Living Behavior (PHBS) program at the Tangerang City level and holding regular Cap Go Meh activities in Chinese New Year celebrations are held as a form of promotion or introducing Gerendeng Pulo Village as an area that has cultural potential which is still maintained by its people in current conditions. The form of property participation carried out by the community in Gerendeng Pulo Village is community participation in the form of regular funding originating from community self-help who participate to make Gerendeng Pulo Village a comfortable, safe, clean, affordable area and become a cultural tourist attraction. As previously explained, it is the culture of the people of Gerendeng Pulo Village to survive by selling or becoming entrepreneurs, both small businesses and large businesses, so that they can contribute to the participation of assets and objects managed by the community for environmental management in Gerendeng Pulo Village. This was created due to the growing awareness of the community regarding the importance of community participation in solving the problems that exist in Kampung Gerendeng Pulo. This has been proven that there is no longer the stigma of Kampung Gerendeng Pulo as a slum village, which has now shifted to the stigma that Kampung Gerendeng Pulo has Preserving its culture has considerable potential to become Gerendeng Pulo village as a cultural tourism village, especially in Tangerang City which has a cultural specialty, namely the Chinese Benteng culture.

4.2 Obstacle factor

The public's trust in the government's cultural preservation program is starting to fade due to the slow implementation of the Tangerang City government's cultural preservation program, especially regarding the assistance program to preserve culture in Gerendeng Pulo Village, Gerendeng Village, Karawaci District, Tangerang City. Then there is social conflict related to the implementation of programs that have been launched by the government so that the program functions that have been determined by the government do not function, miscommunication often occurs between the community and the government in implementing cultural preservation programs. Currently there is limited optimal support from the government regarding budget sources in maintaining the Cultural Village in Gerendeng Pulo Village.

5. Conclusion

Community participation in Gerendeng Pulo Village by carrying out community service work in mutual cooperation to improve a clean, neat and green environment with the concept of Chinese cultural values to eliminate the stigma of slum villages becoming cultural villages. Property participation in the form of donations of money or goods managed by the community is then used for the benefit of cultural preservation in Gerendeng Pulo Village. Participation of ideas from the people of Kampung Gerendeng Pulo which are constructive in nature, such as ideas for improvements, thematics of Gerendeng Pulo village and providing the concept of cultural preservation through the implementation of Cap Ho Meh activities as a promotion to introduce Kampung Gerendeng Pulo. Participation takes the form of abilities or expertise that are used to encourage, mobilize and motivate the community in Gerendeng Pulo Village to be actively involved in improving the environment and preserving culture in Gerendeng Pulo Village. The Tangerang City Government needs to be responsible for supporting the development and preservation of culture in Gerendeng Pulo Village from various aspects, to provide stimulus and not provide excessive intervention, Government support in providing training space and funds for

the preservation and development of community independence in Gerendeng Pulo Village can create policies that protect the people of Gerendeng Pulo village from directionless development planning.

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